

## **GOLDWELL® BRAND PRODUCTS**

Recently, there has been a lot of buzz about the interest shown by the Occupational Safety and Health Administration (OSHA) in working conditions at salons - and specifically the use of formaldehyde-containing and/or generating products. OSHA and its associated regulations are concerned with safety in the workplace, and they regulate the environment in which your employees and contractors work.

As one of the most trusted names in the hair salon industry, the Goldwell® brand has long been committed to offering our salon customers and their clients with products of the highest quality and safety. Our product research is focused not only on achieving excellent results, but also on how our products are used in the salon.

We want to help you meet your OSHA compliance obligations by providing clear, transparent information about Goldwell Kerasilk Keratin treatment products

### **Here are a few facts you should know:**

- **OSHA regulates workplace safety, not the formulation of products.** This makes it essential to closely examine brands that claim their products are “OSHA compliant”. OSHA does not endorse brands, products, or smoothing systems- they establish standards that business owners must follow in order to make the workplace environment safe for their employees.
- **Formaldehyde is not added in any Goldwell branded products.**
  - Therefore you will not find it on our labels
- **Additionally, Kerasilk® Keratin Treatment has been tested by two independent laboratories and test results confirm usage of this product is within the guidelines set by OSHA.**

The Goldwell® brand cares about the health of your business and the people who spend time there. You can count on us to provide transparent and easily accessible information about every product we offer – so you can continue to use Goldwell products with confidence. For more information go to [www.goldwell-northamerica.com](http://www.goldwell-northamerica.com) or contact our technical hotline at 800-333-CHIC.